

NEW

media strategies
EMPOWERING JEWISH VOICES
against anti-Semitism

prevents

1000%

ALL TYPES of ANTI-SEMITISM

Free of Lies and Stereotypes

Media

Education

Politics

EXCLUSIVE COURSE:

BECOME A SPECIALIST FOR PREVENTION AND COUNTER ANTI-SEMITISM

SPECIALIZATION:

MEDIA AND POLITICS

WORKING FIELDS FOR SPECIALISTS:

- You will have the opportunity to earn knowledge, arguments, strategies and being part of a comprehensive network to counter all types of anti-Semitism.
- You can function as a contact person and advisor for victims of anti-Semitism and multiplier to counsel them how to recognize anti-Semitic tropes and how to handle them in the right way.
- You will be able to use the new acquired media-political skills to prevent and counter anti-Semitism in the public.

Top-ranking speakers will attend the seminars, among them are the European Commission's Coordinator on combating anti-Semitism, **Katharina von Schnurbein**, the head of the Jewish Agency for Israel and former Israeli Minister for Diaspora Affairs, Society and the fight against anti-Semitism, **Yitzhak Herzog**, the German-Israeli political scientist and publicist **Arye Sharuz Shalicar**, the German-Turkish journalist and Middle East expert Simon Jacob and the Israeli BDS expert **Amit Efrati** from the Ministry of Strategic Affairs and Public Diplomacy.

The duration of the course is from May 2020 until February 2021 and contains four interactive weekend-seminars, followed by four webinars of approximately 2 hours each.

SEMINAR DATES:

- S1** 19. - 21. June 2020 in Munich.
- S2** 11. - 13. September 2020 in Brussels.
- S3** 04. - 06. December 2020 in Vienna.
- S4** 19. - 21. February 2021 in Berlin.

The dates for the webinars will be scheduled after each seminar together with the participants.

The certification is set to follow the participation in all 4 seminars and webinars.

Optional offer during the course

The participants will have the possibility to do an internship, in which they can use their acquired knowledge. The internships will be certified separately.

You will also get support for applying for your own projects with the support program "Nevatim" that is run by the Jewish Agency for Israel.

Financial costs

The participation fee is € 50 pro seminar. Travel costs will be refunded up to € 100 pro seminar.

Information

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The number of participants is limited.

